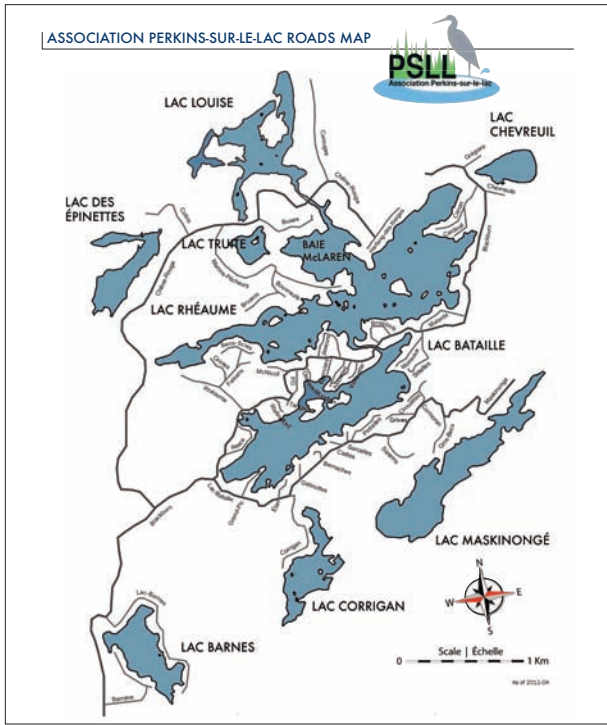


PSLL: WHERE WE ARE



WHAT WE DO

The principal purpose of The Property Owners Association of Perkins-sur-le-Lac is to maintain and improve the quality of life of our lakes, shorelines and country environment.

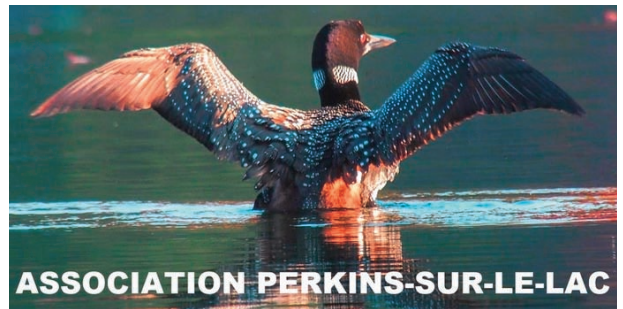
Numerous social events through the year ensure a strong network of members who support each other and the association.



Your business will benefit from your association with our association!

HOW TO REACH US

For further information, contact Jens Urban, PSLL Secretary, by phone at 819 671-8660, or by email at jensurban@gmail.com; or Cynthia Hamady, Editor of the PSLL newsletter, by email at editor.psllnews@gmail.com.



ADVERTISE WITH US AND REACH 300+ HOUSEHOLDS IN THE LOCAL AREA

PSLL: WHO WE ARE

Association Perkins-sur-le-Lac (PSLL) is a non-profit, volunteer-run organization of over 300 property owners in Val-des-Monts. The association includes Lacs Bataille, Barnes, Chevreuil, Corrigan, des Épinettes, Louise, Maskinongé, Rhéaume and Truite.

THE PSLL NEWSLETTER

The PSLL newsletter, published annually in both French and English in advance of PSLL's Annual General Meeting in July, is sent to all PSLL members. Full-column versions are also posted on the association's website, psll.ca.



WHAT YOU GET

This year, for the first time, PSLL is offering additional benefits to advertisers at no extra cost with the purchase of a print ad in our newsletter.

See inside for details.

ONE AD, ONE COST, EXTENDED REACH FOR YOUR BUSINESS

AS IN PREVIOUS YEARS:

- Access the purchasing power of over 300 local property owners, their families and friends. Your ad will appear in the 2017 PSLL newsletter, sent to over 300 households in the local area and retained throughout the year as a reference guide by association members.

- Full colour versions of the newsletter are also posted on the association's website, psll.ca.



NEW FOR 2017, AT NO ADDITIONAL COST:

- The PSLL website will include a dedicated page featuring our advertisers, showcasing each business with descriptions of goods and/or services offered, contact information, opening hours, etc.

- Website entries may include direct links to advertisers' websites.

- Advertisers will have the opportunity to have their business cards and/or promotional materials available at major PSLL functions, such as the annual Canada Day Fireworks Celebration and annual August Regatta.

THE PSLL NEWSLETTER PRINT AD SPECIFICATIONS

Publication date: July 1, 2017

Advertising copy deadline: March 15, 2017

along with payment by cheque payable to Association Perkins-sur-le-Lac. Please use the prepaid envelope included with this brochure.

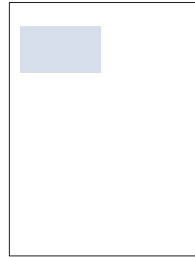
AD SIZES AND COSTS

1/8 PAGE: \$100

Trim Size:

Horizontal Only:

89 x 50.75 mm (3.5 x 2 in)



1/4 PAGE: \$200

Trim Size:

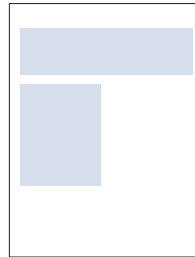
Horizontal:

190.5 x 50.75 mm (7.5 x 2 in)

OR

Vertical:

89 x 112 mm (3.5 x 4.425 in)



1/2 PAGE: \$400

Trim Size:

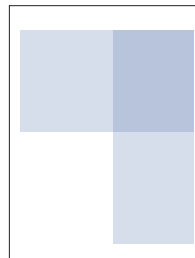
Horizontal:

190.5 x 112 mm (7.5 x 4.425 in)

OR

Vertical:

89 x 235 mm (3.5 x 9.25 in)



Business cards may be used for 1/8 page ads; send by mail with payment using the prepaid envelope provided. Otherwise, email a camera-ready, 300-dpi pdf or jpeg file to editor.psllnews@gmail.com.

In-house ad production assistance is offered at no extra charge. Address all enquiries by email to editor.psllnews@gmail.com.